

pinkpulse XR

Immersive Cultural Memory Platform Pitch Deck

Authored Cultural Infrastructure for Heritage Preservation

What We Do

pinkpulse XR builds authored immersive archives of cultural heritage using stereoscopic video and 3D spatial sound. We preserve cultural presence and provide institutional grade access to heritage sites through XR platforms.

Current Projects

- Hong Kong SAR: Trails of Hong Kong Hidden natural landscapes
- *Greater China*: UNESCO World Heritage Sites Authored preservation of cultural memory
- *Uganda*: Roots in Resonance Spatial sound capturing cultural environments
- Arctic: Arctic Bell
 Climate and heritage documentation

Strategic Value

• **Soft Diplomacy**: Bridges cultures globally through immersive archives

- Platform Independence: Dual-platform architecture ensures institutional longevity
- Heritage Preservation: Digital access to UNESCO World Heritage Sites

Technology

16K stereoscopic video and Dolby Atmos spatial audio. Available on Apple Vision OS and Android XR platforms.

Global Alignment

Belt & Road cultural continuity | BRICS crosscultural cooperation | UNESCO digital heritage

Innovation & Impact

Advancing cultural preservation through authored XR archives. Enhancing diplomatic cultural exchange at institutional scale.

Next Steps

We respectfully invite institutional alignment with cultural heritage organizations and government bodies.

Contact

hello@pinkpulse.asia | Hong Kong